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NAME OF COMMITTEE (In Full)
Right to Rise USA

FEC IDENTIFICATION NUMBER
C00571372

Mailing Address c/o Clark Hill PLC, N. Suite 1000
601 Pennsylvania Ave. NW

City	State	ZIP Code
Washington	DC	20004

Dear Ms. Seufert:

This response pertains to the Reports Analysis Division's ("RAD") Request for Additional Information ("RAI") dated May 18, 2016, concerning Right to Rise USA's ("RTR") 2016 March Monthly Report filed on March 20, 2016. The RAI requests clarification of several items, which are addressed in turn below.

1. This has been revised to "Get-out-the-vote consulting services" in an amended March Monthly Report.
2. Memo items were not required because payments to original vendors did not exceed \$200 in a calendar year.
3. These were expenditures for national cable media buys on the Fox News network that were not specific to any state. Unlike broadcast media buys made on a local-affiliate basis, these buys were aired to every Fox News cable subscriber nationwide. A combination of differing pricing models and the fact of national airing make it impossible to itemize such buys on a per-state basis. We urge the Commission to provide clarity to groups participating in the 2016 Presidential primary elections and adopt a reasonable interpretive rule governing these types of national advertisements.